



Dear ASID NYU/CE Chapter Members,

Spring has finally arrived and we're all ready to enjoy some nice weather! To get you out of the house, our Chapter has planned a variety of events for you to attend. Over the next 8 months, we are offering a diverse collection of programs ranging from small local get togethers, regional CEU presentations, full day networking and educational events and of course, the Annual Chapter Weekend. You can see more information on upcoming events in this newsletter as well as on our website. Keep an eye out for events in your area as they are announced in the monthly IDEas email and on social media. And make sure you report any CEUs you attend as this is a reporting year and you will need 10 hours of continuing education units reported by December 31, 2017.

ASID National is also presenting a large collection of online courses for your convenience. To increase their offerings, they have sent out a Call for Learning Content. You can see details in this newsletter and on [asid.org](http://asid.org). Likewise, our NYU/CE Chapter is always looking for ideas and feedback on the programs we offer. Please talk to your local Design Community Leaders and answer any exit surveys so that we can adjust what we offer to better serve you.

I'm looking forward to seeing all of you in the coming months at some of these great events!

Sarah Wilkinson  
President, ASID NYU/CE

**President - Sarah Wilkinson, Allied ASID**  
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**Emerging Professional Affairs Committee Chair**  
**Anthony Cinque, Allied ASID**  
[EPAC@nyuce.asid.org](mailto:EPAC@nyuce.asid.org)

**Past President - Janice Medina, Allied ASID**

**Communications Committee**  
Anthony Cinque, Allied ASID  
Janice Medina, Allied ASID

## DESIGN COMMUNITY LEADERS

**Capital Region/Albany Area**  
Cathy Peckham, ASID and Christine Vescio, ASID

**Western New York/Buffalo Area**  
Holly Bentley, Allied ASID, and  
Corinn Soro, CID, ASID, EDAC, SEG D

**Southern Tier/Ithaca Area**  
Cathy Emilian, ASID, LEED AP

**Central New York/Syracuse Area**  
Lauren Zacher, NCIDQ, ASID

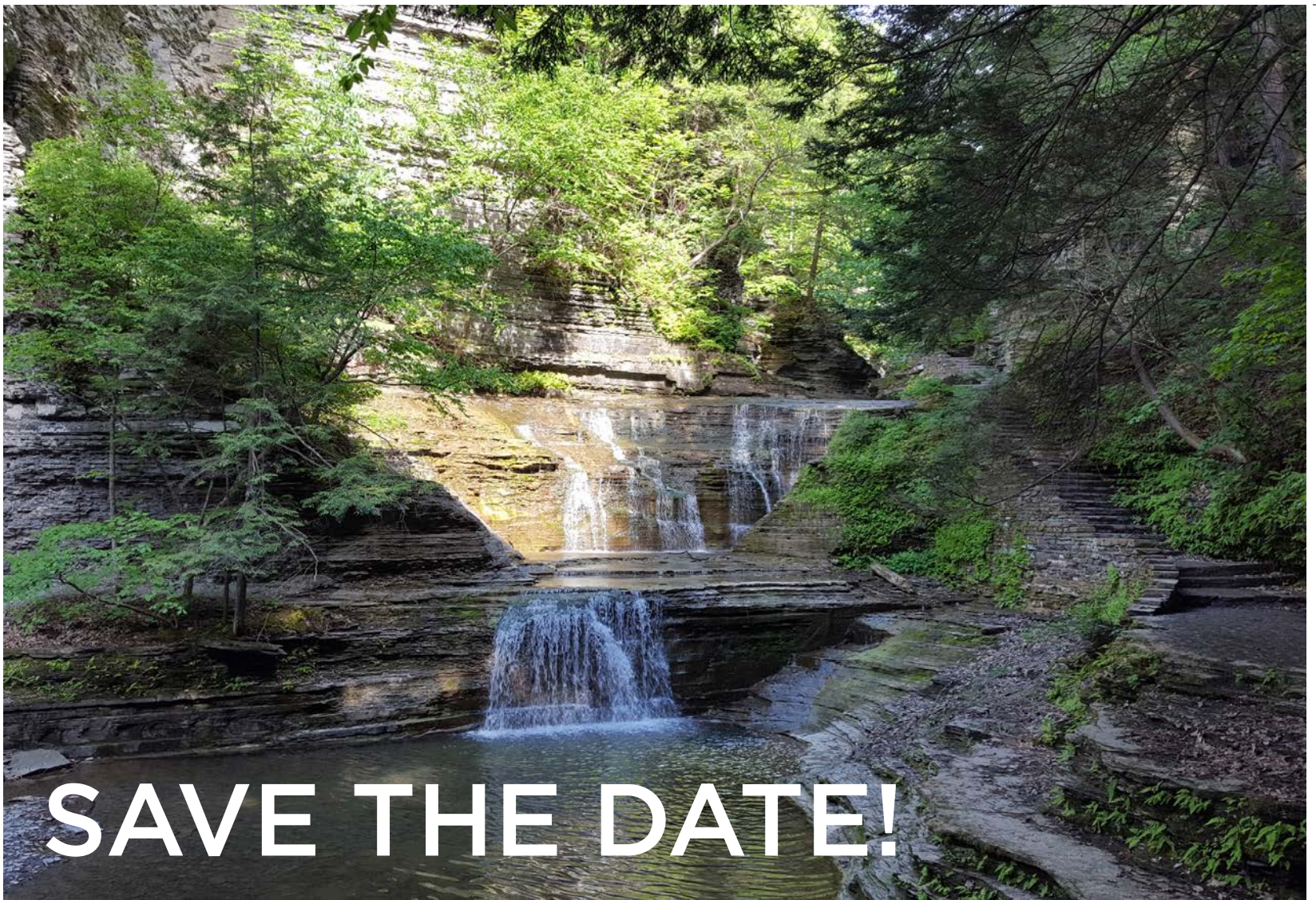
**Canada/Toronto Area**  
Jill Greaves, ASID and Lilly Liaukus, ASID

**Finger Lakes/Rochester Area**  
Merrilee Olmstead, ASID

Leadership positions are available in:  
**Canada/Montreal Area**

If you're interested in volunteering your time as a committee member, please contact our **Chapter Administrator, Terry Parker Duane**, at [Administrator@nyuce.asid.org](mailto:Administrator@nyuce.asid.org). We welcome your participation!





# SAVE THE DATE!

## SEPTEMBER 22nd-23rd ANNUAL CHAPTER WEEKEND EVENT

JOIN US FOR A WEEKEND OF NETWORKING, EDUCATION, TOURS,  
PRIZES, AND MORE IN BEAUTIFUL ITHACA, NY.



## UPCOMING DESIGN INDUSTRY EVENTS

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<b>April 13th</b>	Takeform Designer Factory Tour, Medina, NY
<b>April 18th</b>	Natural Stone CEU and The Tile Shop Showroom Tour, Rochester, NY
<b>April 19th</b>	Natural Stone CEU and The Tile Shop Showroom Tour, Ithaca, NY
<b>April 22nd-26th</b>	High Point Spring Market, High Point, NC
<b>May 2nd</b>	Meet the Artisans: Our Partners in Design, Rochester, NY
<b>May 8th-9th</b>	ASID Impact Summit, Toronto, ON



<b>May 20th</b>	Capital Region A&D Scavenger Hunt, Troy, NY
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<b>May 20th-23rd</b>	Wanted Design, New York, NY
<b>May 20th-24th</b>	International Contemporary Furniture Fair, New York, NY
<b>June 1st</b>	Bennett Supply Open House, West Seneca, NY

**\*For information about these and other events, please visit our website at [www.nyuce.asid.org](http://www.nyuce.asid.org). We hope to see you at an industry event soon!**

## ADOPT A STUDENT PROGRAM

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Do you remember your first ASID experience and the person who encouraged you to get involved? Wouldn't it be great to provide encouragement to the next generation of interior designers?

With our new Adopt-A-Student program you can make a difference by sponsoring a future designer at your alma matter or any student within our chapter.

We're currently looking for members to sponsor students in our chapter area. Not only will this advocate student involvement but it will set the tone for future professional members!

For more information, please contact our Emerging Professional Affairs Committee Chair, Anthony Cinque at [anthony@anthonymcinque.com](mailto:anthony@anthonymcinque.com).

# Please join us!

## Meet the Artisans: Our Partners in Design

Hosted by: The Rochester area Design Community  
of ASID New York Upstate/Canada East



**May 2, 2017**  
**City Sense**  
**127 East Avenue**  
**Rochester, NY 14604**

### Event Schedule:

7:30 - 9:30am	Breakfast
8:00 - 9:00am	CEU: Sink and Counterop Design Considerations
11:00am - 6:00pm	Vendor Show
11:30am - 1:30pm	Lunch
12:00 - 1:00pm	CEU: What is Quartz - The Solution for Commercial & Residential Surfaces
1:00 - 5:00pm	Coffee Talks
2:00 - 3:00pm	Spec Writing for Designers Workshop
3:30 - 4:30pm	CEU: Micro Living and the Evolution of Multifunctional Space
5:00 - 7:00pm	Networking Happy Hour
5:30 - 7:00pm	Presentation: The World View of Architectural Art Glass in Uncommon Places

You're invited to join us at City Sense for a full day of education, networking, door prizes, and more! Attendees will enjoy a Spec Writing Workshop, Vendor Show, and three CEUs. Meals and Happy Hour are included. All design build professionals are welcome!

For further information and to register for this **FREE** event visit **[nyuce.asid.org](http://nyuce.asid.org)** today!



**MANNINGTON**  
COMMERCIAL

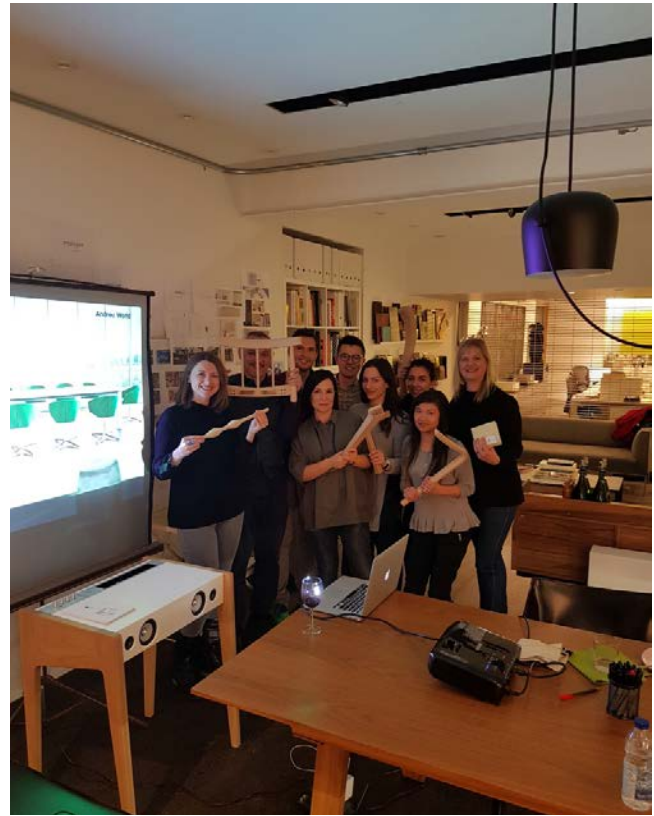


Habitat for Humanity/ReStore and the Hope-A-Rama project will be represented by City Sense. We encourage participants to bring a household item to donate, or a non-perishable food item, or to make an optional monetary contribution.



## TORONTO CEU RECAP

Thank you to Daniel Grinan, of Andreu World, for an excellent CEU presentation at GRG Garcia Rep Group in Toronto. Daniel presented a Woodworking Technology and Furniture Design CEU, explaining how contemporary wood furniture designs are produced. Thank you to GRG Garcia Rep Group for hosting our members for cocktails and a great learning experience! This event was coordinated by our Toronto Design Community Leaders, Jill Greaves and Lilly Liaukus.



# 2017 ASID NYU/CE Student Design Competition

## Call for Entries

Categories for:  
Freshman/Sophomore and  
Junior/Senior level students.  
**For more information visit:**  
[www.asidnyuce.org](http://www.asidnyuce.org).

**\$450 in Prizes**  
**Deadline: April 14th**



Images by 2016 Student Competition winner, Melanie Bruning

## CALL FOR LEARNING CONTENT



Now is the time for new ideas! ASID wants to expand online professional development opportunities for interior designers at all career stages, from students to advanced professionals, and your help is requested.

ASID is especially interested in online courses that take a practical, experiential approach, providing concrete tools and techniques that designers can put to use immediately. The goal is to source content for the online learning platform, the ASID Academy.

### PRIORITY CONTENT AREAS

#### BUSINESS OF DESIGN

- Practice Management:** Managing projects and budgets.
- Business Strategies:** Networking and building client relationships.
- Marketing,** especially digital marketing.
- Team Building:** Collaboration and managing teams.

#### IMPACT OF DESIGN

- Resiliency:** Intentional design in response to vulnerabilities and disruption of normal life.
- Health and Wellness:** How design helps to preserve the health of occupants.
- Sustainability:** Design practices that meet present needs without compromising future generations.

#### PRACTICE OF DESIGN

- Design Fundamentals:** Practical advice and tools.
- Technology in Design:** Develop skills in emerging technologies.

#### LEADERSHIP

- Engaging People
- Understanding and Leveraging Organizational Information
- Demonstrating Strategic Perspective
- Serving as an Organizational Advocate
- Communications Skills
- Leading in the Multi-Generational Workplace
- Managing Up

The deadline for proposals is May 3rd.  
More information is available at [learningrfp.asid.org/](http://learningrfp.asid.org/)

## VENDOR FAIR RECAP

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Thank you to the following vendors who participated in the Vendor Fair at The Warehouse at Syracuse University on March 24th:

**Tom Sweeney - Vestal Tile**  
**Nell Striefsky - DL Couch**  
**Michelena Clarke - Interface**  
**Katie Pease-Galuski - Richelieu Hardware and Wilsonart Laminate**  
**James Donahue - Apex Window Film**  
**Megan Hess - ROI Office Interiors**  
**Sarah Pease - Patcraft**  
**John Conroy - Dupont CORIAN and ZODIAQ Surfaces**  
**Carie-An Brutsman**  
**Lyndsey Pompeii - Shaw**  
**Michael Bush - Legrand, North America**  
**Amy L. Zywt-Slagen and Mary Giordano - Creative Materials Corporation**  
**Erin Walsh - Benjamin Moore**  
**Andy McLoughlin - Bentley Carpet**  
**James Faye - The Phoenix Enterprise**  
**Sarah Pason - Arc|Com**  
**Sherwin Williams**  
**3Form**







ASID NYU/CE  
c/o The Rivers Organization  
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